

# Discover European Scouting and Guiding with **Azimuth**



PSS Prometheus



**Azimuth**

# Contents

- What is Azimuth
- How will we promote it
- What can you do



PSS Prometheus



Azimuth

# What is Azimuth?

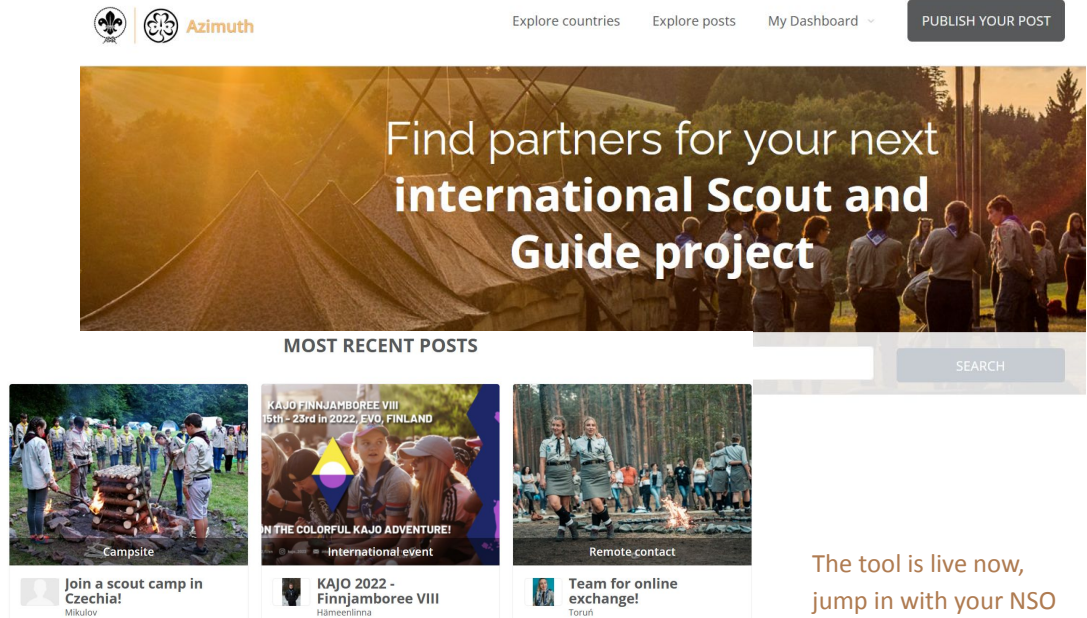
## An online tool to:

1. Offer and
2. Search

for

- Remote contact
- Campsite
- Scout center
- International event
- Joint project
- Volunteering & Jobs

In Europe and beyond



The screenshot shows the Azimuth website. At the top, there are logos for the Scout Association and Azimuth, followed by navigation links: "Explore countries", "Explore posts", "My Dashboard", and a "PUBLISH YOUR POST" button. Below the navigation bar is a large banner image of a campsite with a large tent and the text "Find partners for your next international Scout and Guide project". Under the banner is a section titled "MOST RECENT POSTS" with a search bar. Below this are three post cards: "Join a scout camp in Czechia!" by Mikulov, "KAJO 2022 - Finnjamboree VIII" by Hämeenlinna, and "Team for online exchange!" by Torun.

Explore countries Explore posts My Dashboard PUBLISH YOUR POST

Find partners for your next  
**international Scout and  
Guide project**

MOST RECENT POSTS

SEARCH

Campsite

Join a scout camp in  
Czechia!  
Mikulov

KAJO FINNJAMBOREE VIII  
15th - 23rd in 2022, EVO, FINLAND  
ON THE COLORFUL KAJO ADVENTURE!  
- International event

KAJO 2022 -  
Finnjamboree VIII  
Hämeenlinna

Remote contact

Team for online  
exchange!  
Torun

The tool is live now,  
jump in with your NSO

# How will we promote it?



Social media posts including:

- images
- animations
- short video 'stories'

Poster/infographic

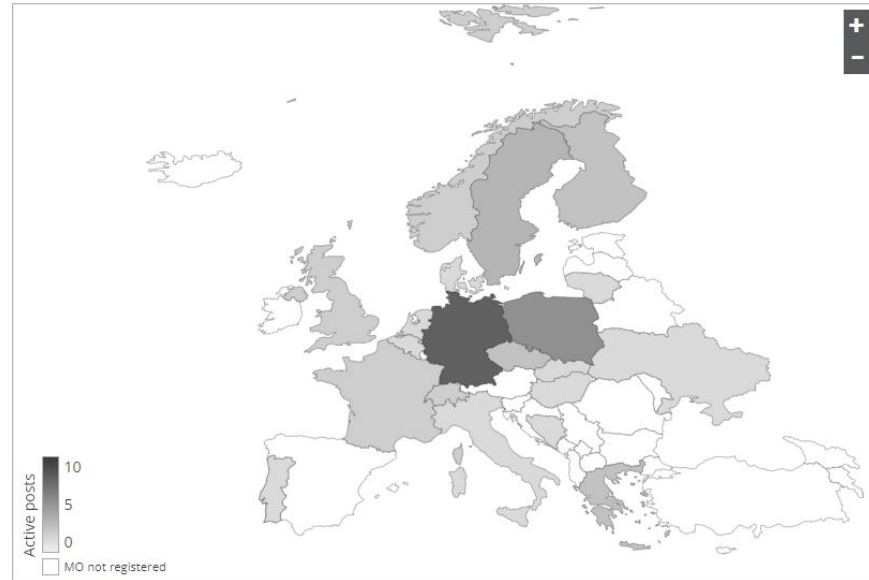
Video on how to use the tool

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

facebook

# What can you do?

- **Register and start connecting**
- Share, share, share
- Get the Group / Unit Leaders excited
- Get the Scouts and Guides excited



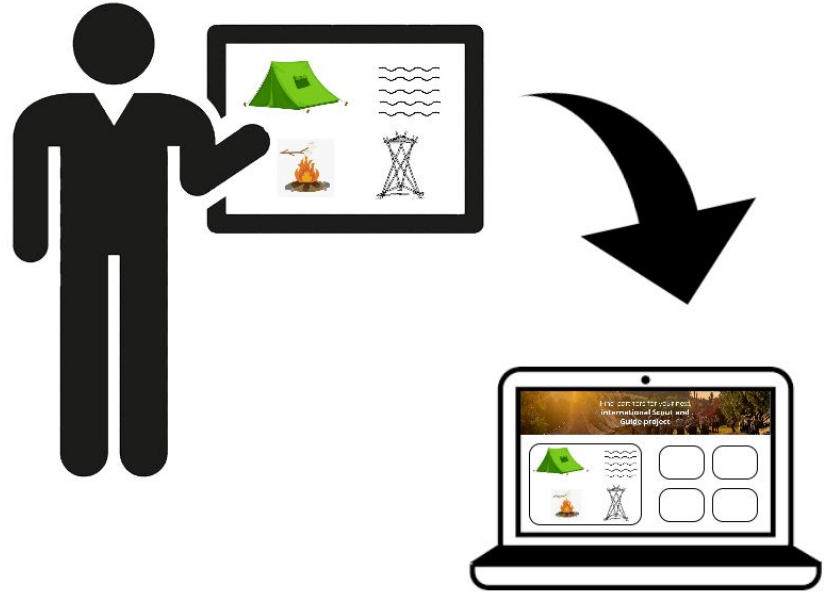
# What can you do?

- Register and start connecting
- **Share, share, share**
- Get the Group / Unit Leaders excited
- Get the Scouts and Guides excited



# What can you do?

- Register and start connecting
- Share, share, share
- **Get the Group / Unit Leaders excited**
- Get the Scouts and Guides excited



# What can you do?

- Register and start connecting
- Share, share, share
- Get the Group / Unit Leaders excited
- **Get the Scouts and Guides excited**





azimuth-weconnect.eu

